

Analytic-Network On-line Advanced Coach Training

With Dr Simon Western

For experienced coaches, consultants and leaders



This training accredits you to become a **Registered Analytic-Network Coach** and certifies you to:

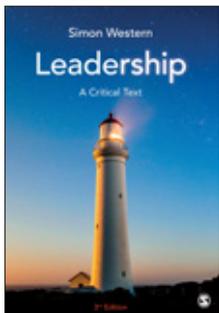
- Use the **Analytic-Network Coaching System™**
- To debrief the **Hidden Leadership Profile Assessment**
- To join our **International Advanced Coaching Network**



What is Analytic-Network Coaching?

Analytic-Network Coaching (A-N coaching) is a system that helps clients to develop their personal, authentic leadership approach and strategically influence the networks in which they work, to create positive transformational change. It is not a prescriptive coaching formula, but a process developed by Dr. Simon Western, in which coaches work systematically and adaptively through five “frames” to help their clients to discover deep personal insights, identify and strive for desired change, develop connectedness and understand how to deliver individual and organisational transformation.

This training is for experienced practitioners to learn and master the A-N Coaching System™



‘In a highly original way, Dr Western helps us to obtain greater insight into the enigma of leadership.’

Manfred Kets de Vries - Director, INSEAD Global Leadership Centre

‘An outstanding addition to the Leadership literature.’

Professor Cary L. Cooper CBE - Professor of Organisational Psychology and

Health, Lancaster University

This book provides a unique and much needed voice to the field of leadership studies, and will have a significant impact worldwide.’

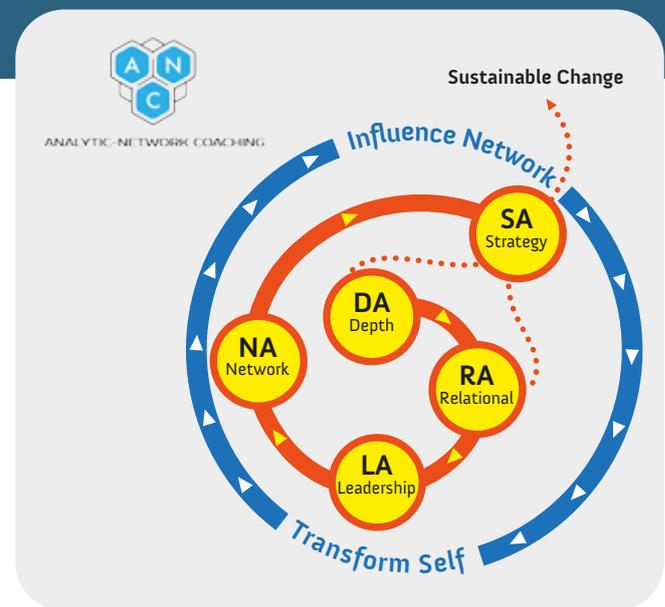
Professor Jonathan Gosling - Director of the Leadership Centre, Exeter University

‘Destined to become a classic. - **Professor Benjamin W. Redekop**

This is a beautifully written and thought provoking book - **Professor Martin Parker**

Why Analytic-Network Coaching?

Today we live and work in a networked society, a globalised and connected world. In the workplace, the machine metaphor that dominated the 20th century is no-longer fit for purpose. It is replaced in the 21st century by the metaphor of the eco-system, representing our inter-dependent, networked and fast changing workplaces. Large and small organisations are realizing that new forms of leadership are required to influence the eco-systems in which we work; eco-systems made up of technology, machines, architecture, people and nature. ‘Eco-leadership’ captured in Simon’s book *Leadership – A Critical Text* (Western, 2019) describes the new form of ethical and practical leadership required for our times, and is recognized by scholars and practitioners internationally.



The Analytic-Network Coaching System™

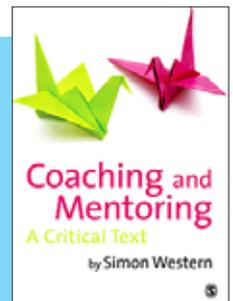
In his coaching and consulting work with CEOs and senior leaders in global businesses and large public sector organisations, Simon found that there was both, recognition of and a desire for change, but very little practical help to support it. This prompted him to spend five years researching and practicing coaching methods to refine how to develop leaders to think and act in authentic and networked ways. This research can be found in *Coaching and Mentoring – A Critical Text* (Western, 2012), which defines the first meta-theory of coaching, and applies coaching to the challenges of today’s networked society.

This is an unusual and path breaking book. Simon Western explores coaching in its many variations and simultaneously critiques the different discourses that comprise it.’

Larry Hirschhorn - Professor of Human and Organization development at Fielding Graduate University, Principle CFAR

‘Finally an in-depth inquiry into coaching and why it is so popular. Coaching and Mentoring contains a profound analysis of the cultural background of coaching.’

Erik de Haan - Director Centre for Coaching, Ashridge University; Professor of organization Development and Coaching, VU University Amsterdam



Through his acclaimed theoretical work on coaching and leadership, Simon has produced the A-N Five Frame coaching system, that supports the development of Eco-leadership.

Put simply it is coaching **new leaders for new times.**

WHAT YOU GET FROM THIS COURSE

During this certification you will:

- Discover deep personal insights, and develop your advanced coaching skills
- Learn how to coach leaders to think strategically and develop sustainable strategies for change
- Be able to offer leaders new conceptual frameworks, including networked strategy
- Maximise your clients' capacity to develop rich relationships and connectedness, and positively influence their networks
- Understand how to support individual and organisational transformation
- Learn how to support leaders to work ethically and with emancipatory aims

Dedicated support throughout the 12 weeks

Course Delivery

- On-Line Module-Based Course
- 2.-4 hour Modules
- 1 Module per week
- Theory Modules
- Coaching Practice Modules
- High quality reading materials
- Discussion groups
- Plenary Reflections
- Peer support and learning
- Assessment process
- Supervision available in addition to course

Advantages of being a certified A-N coach

1. **Increased credibility.** As an A-N coach you become part of a unique international network of coaches, certified to use this recognized, leading edge coaching system.
2. **Ability to coach senior leaders.** The A-N process is designed for leaders at all levels, up to CEO.
3. **Increased business.** Being an A-N certified coach enables you to utilize the Analytic-Network Coaching website and online marketing materials, to market your own personal coaching business at no extra cost to you.
4. **On-line A-N Coaching** As we grow in numbers and reputation, we are excited to develop an on-line coaching capability. We will offer individuals, teams and whole organisations Our A-N Coaching approach- a systematic, consistent and quality assured coaching system delivered by advanced coaches internationally. Be part of this journey.
5. **Ethical business.** A-N Coaches are not neutral agents. We are explicit about and committed to our ethical aims, which is summed up by our motto: Coaching leaders to act in 'good faith' to deliver the 'good society'. When becoming a A-N Coach you are signing up to become part of an ethical community of coaches, aiming to support leaders to strive to humanize the workplace, increase social responsibility and address environmental issues.
6. **Join an advanced international coaching network.** Analytic-Network Coaching supports continuous personal development through peer discussions, blogs and events which support your ongoing learning.

Join our dynamic learning community

Step into the future of leadership coaching

Receive 2 free text books plus course handbook

Become certified to coach using our unique Hidden Leadership Profile Assessment



Continuing Coaching Education
International Coach Federation

23.5 CCE Units
14 ICF Core Competence
and 9.5 R&D CCEs.

'Simon Western has coached both teams and individuals at HSBC. His coaching enables individuals and groups to think about their personal purpose and center their authentic leadership effectively and consistently in the networks that make up their personal and professional lives. His unique perspective helps individuals to achieve harmony between different aspects of life, and thus authenticity.'

Christopher Yates - Global Head of OD, HSBC Bank

'Coaching with Simon has enabled me to connect my personal, leadership and organisational issues in a profound way and to make major leaps of understanding...'

Dr Lynne Sedgmore, CBE, CEO - UK National Centre for Excellence in Leadership, Education Sector



Listen to our Podcast here
www.analyticnetwork.com



Welcome to Edgy Ideas, where we explore what it means to live a 'good life' and build the 'good society' in our disruptive age.

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Dr Simon Western draws on his unusual depth of experience in three domains:

Theory: Simon is an internationally published scholar in leadership and coaching, lecturing at leading business schools. He holds Honorary positions at Lancaster, Birkbeck and Birmingham Universities. Previously, he was Director of Coaching at Lancaster University Management School, and has led the Masters in Organizational Consultancy (psychoanalytic approaches) at the Tavistock Clinic.

Practice: Simon draws on wide experience as an executive coach and OD consultant working with C-suite leaders in health, education, banking, retail and not-for-profit sectors. Previously a family psychotherapist, he brings an unusual breadth of experience, ranging from powerful executives at the top of organizations to the most marginalised in society.

Leadership Development & Culture Change:

Simon is an international key-note speaker. He designs and delivers bespoke in-house coaching and leadership development programmes and is a leading exponent of experiential and action-learning. Simon has worked with CEOs and senior leaders in many organisations, including Microsoft, Gap, London Business School, IMD Business School, HSBC bank, Caterpillar and the NHS.



Course Feedback Forms

- "One of the most powerful learning experiences I have had."
- "Stimulating, absorbing....new perspectives put together in new ways. I got what I expected and wanted."
- "Enriching...A really great experience. Thank you."
- "I believe in your model, Simon, it fits with everything we need to do."
- "Timely, powerful, nourishing, exhausting."
- "Affirming, enlightening, freeing and empowering."
- "Content very clear, well-structured and very well-explained."
- "Massive thank you. I've learnt a huge amount and am thinking differently"
- "Excellent. Met expectations fully"
- "Profound, stretching, intriguing. Deep work. Too important to miss"

Sign up for our next

On-Line Advanced Coach Training

Individual Fee from €1,950 (Euro)

Limited Bursaries Available on Application

To Book and for information contact:

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