



ANALYTIC-NETWORK  
COACHING

# Analytic-Network On-line Advanced Coach Training



This training accredits you to become a **Registered Analytic-Network Coach** and certifies you to:  
Use the **Analytic-Network Coaching System™**  
To debrief the **Hidden Leadership Profile Assessment**  
To join our **International Advanced Coaching Network**

**Book Now**

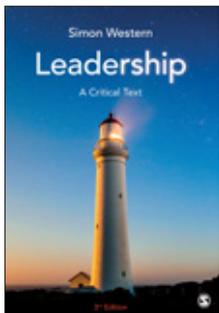


# Book Now

## What is Analytic-Network Coaching?

Analytic-Network Coaching (A-N coaching) is a system that helps clients to develop their personal, authentic leadership approach and strategically influence the networks in which they work, to create positive transformational change. It is not a prescriptive coaching formula, but a process developed by Dr. Simon Western, in which coaches work systematically and adaptively through five “frames” to help their clients to discover deep personal insights, identify and strive for desired change, develop connectedness and understand how to deliver individual and organisational transformation.

This training is for experienced practitioners to learn and master the A-N Coaching System™



‘In a highly original way, Dr Western helps us to obtain greater insight into the enigma of leadership.’

**Manfred Kets de Vries - Director, INSEAD Global Leadership Centre**

‘An outstanding addition to the Leadership literature.’

**Professor Cary L. Cooper CBE - Professor of Organisational Psychology and**

**Health, Lancaster University**

This book provides a unique and much needed voice to the field of leadership studies, and will have a significant impact worldwide.’

**Professor Jonathan Gosling - Director of the Leadership Centre, Exeter University**

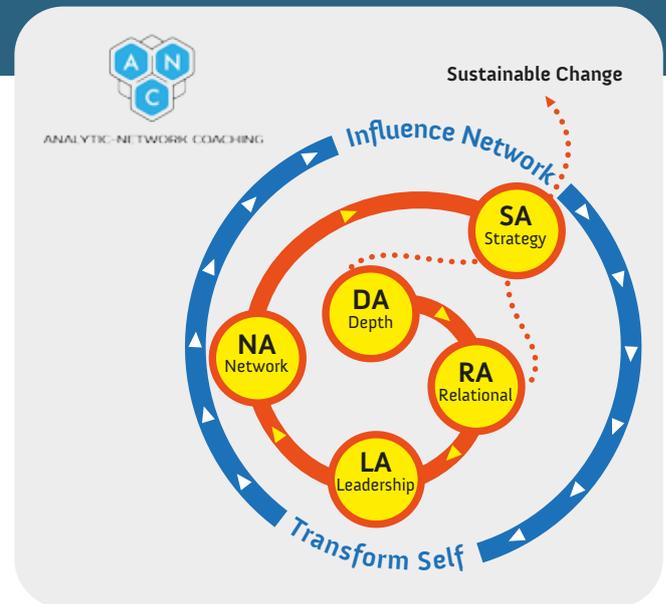
‘Destined to become a classic. - **Professor Benjamin W. Redekop**

This is a beautifully written and thought provoking book - **Professor Martin Parker**

## Why Analytic-Network Coaching?

Today we live and work in a networked society, a globalised and connected world. In the workplace, the machine metaphor that dominated the 20th century is no longer fit for purpose. It is replaced in the 21st century by the metaphor of the eco-system, representing our inter-dependent, networked and fast changing workplaces. Large and small organisations are realizing that new forms of leadership are required to influence the eco-systems in which we work; eco-systems made up of technology, machines, architecture, people and nature. ‘Eco-leadership’ captured in Simon’s book *Leadership – A Critical Text* (Western, 2019) describes the new form of ethical and practical leadership required for our times, and is recognized by scholars and practitioners internationally.

# Book Now



## The Analytic-Network Coaching System™

Developed from academic research, theory and practice, the A-N Coaching System™ offers a profound breakthrough in how to coach leaders in today’s turbulent world.

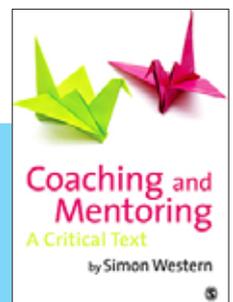
In his coaching and consulting work with CEOs and senior leaders in global businesses and large public sector organisations, Simon found that coaching approaches were not keeping up with the speed of change. This prompted him to spend five years researching and practicing coaching methods to refine how to develop leaders to think and act in authentic and networked ways. This research can be found in *Coaching and Mentoring – A Critical Text* (Western, 2012), which defines the first meta-theory of coaching, and applies coaching to the challenges of today’s networked society.

Through his acclaimed theoretical work on coaching and leadership, Simon has produced the A-N Five Frame coaching system, that supports the development of Eco-leadership.

Put simply it is coaching **new leaders for new times.**

This is an unusual and path breaking book. Simon Western explores coaching in its many variations and simultaneously critiques the different discourses that comprise it.’ **Larry Hirschhorn - Professor of Human and Organization development at Fielding Graduate University, Principle CFAR**

‘Finally an in-depth inquiry into coaching and why it is so popular. Coaching and Mentoring contains a profound analysis of the cultural background of coaching.’ **Erik de Haan - Director Centre for Coaching, Ashridge University; Professor of organization Development and Coaching, VU University Amsterdam**



## WHAT YOU GET FROM THIS COURSE

During this certification you will:

- Discover deep personal insights, and develop advanced coaching skills
- Learn to coach leaders to deliver change across their ecosystems
- Learn conceptual leadership frameworks for the digital age
- Maximise your clients' capacity to develop rich relationships and connectedness
- Learn Depth Analysis coaching and connect personal change to their work
- Discover your own Hidden Leadership assumptions, and learn how to coach leaders using our questionnaire
- Learn how to support leaders to work ethically and with emancipatory aims

Join the  
A-N C  
Ecosystem  
Learning  
Experience

### Course Delivery

- On-Line Module-Based Course
- 12 x 4 hour Modules
- 7 week delivery
- Theory Modules
- Coaching Practice Modules
- High quality reading materials
- Discussion groups
- Plenary Reflections
- Peer support and learning
- Assessment process

## Advantages of being a certified A-N coach

1. **Increased credibility.** As an A-N coach you become part of a unique international network of coaches, certified to use this recognized, leading edge coaching system.
2. **Ability to coach senior leaders.** The A-N process is designed for leaders at all levels, up to CEO.
3. **Ethical business.** A-N Coaches are not neutral agents. We are committed to our ethical aims, which is summed up by our purpose 'Coaching leaders to act in 'good faith' to deliver the 'good society'. When becoming a A-N Coach you are signing up to become part of an ethical community of coaches, aiming to support leaders to strive to humanize the workplace, increase social responsibility and address environmental issues.
4. **Join an advanced international coaching network.** Analytic- Network Coaching supports continuous personal development through webinars, peer discussions, blogs and events which support your ongoing learning.

Join our  
dynamic  
learning  
community

Step into  
the future of  
leadership  
coaching

Receive  
2 free text  
books plus  
course  
handbook

Learn how  
to debrief our  
unique **Hidden  
Leadership Profile  
Assessment**



Continuing Coaching Education  
International Coach Federation

23.5 CCE Units  
14 ICF Core Competence  
and 9.5 R&D CCEs.

# Book Now

'Simon Western has coached both teams and individuals at HSBC. His coaching enables individuals and groups to think about their personal purpose and center their authentic leadership effectively and consistently in the networks that make up their personal and professional lives. His unique perspective helps individuals to achieve harmony between different aspects of life, and thus authenticity.'

**Christopher Yates - Global Head of OD, HSBC Bank**

'Coaching with Simon has enabled me to connect my personal, leadership and organisational issues in a profound way and to make major leaps of understanding...'

**Dr Lynne Sedgmore, CBE, CEO - UK National Centre for Excellence in Leadership, Education Sector**



Listen to our Podcast here  
[www.analyticnetwork.com](http://www.analyticnetwork.com)



Welcome to Edgy Ideas, where we explore what it means to live a 'good life' and build the 'good society' in our disruptive age.

Dr Simon Western  
CEO Analytic-Network Coaching Ltd  
Adjunct Professor University College Dublin  
Past President International Society for the Psychoanalytic Study of Organizations  
[www.ispsso.org](http://www.ispsso.org)

**Web:** [www.analyticnetwork.com](http://www.analyticnetwork.com)  
**Twitter:** @ANCoaching  
**Call:** +353 851362 219

## Course Dates 2021

January - Sold Out

May – Selling Fast

September- Selling Fast



## Course Feedback Forms

- Profound, stretching, intriguing. Deep work. Too important to miss"
- "One of the most powerful learning experiences I have had."
- "Stimulating, absorbing....new perspectives put together in new ways."
- "Enriching...A really great experience. Thank you."
- "I believe in your model, it fits with everything we need to do."
- "Timely, powerful, nourishing,"
- "Affirming, enlightening, freeing and empowering."
- "Massive thank you. I've learnt a huge amount and am thinking differently"
- "Excellent. Met expectations fully"

## Book Now

Individual Fee from €2,700

Limited Bursaries Available on Application

## A-N Advanced Coach Training

Schedule: 12 x 4 hourly modules: over 7 weeks

Group learning, practice and reading between modules

### MAY PROGRAMME 2021

Time Zone

**London** 3pm-7pm

**Los Angeles** 7am-11am

**New York** 10am-2pm

**Singapore** - 10pm-2am

Dates

Introduction **14 May**

Depth Analysis **20 - 21 May**

Relational Analysis **27 - 28 May**

Leadership Analysis **3 - 4 June**

Network Analysis **10 - 11 June**

Strategic Analysis **17 - 18 June**

Transition **25 June**

### SEPTEMBER PROGRAMME 2021

Partnering with Nioda

Time Zone

**Melbourne** 4pm-8pm

(until 7 October, then 5pm-9pm)

**London** 7am - 11am

**Singapore** 2pm-6pm

Dates

Introduction **17 September**

Depth Analysis **23 - 24 September**

Relational Analysis **30 Sept -**

**01 October**

Leadership Analysis **7 -8 October**

Network Analysis **14 -15 October**

Strategic Analysis **21 - 22 October**

Transition **29th October**